

What is claimed is:

1. An assemblage of laminates, each of said laminates including a graphic portion
5 having front and rear major surfaces and a peripheral edge, and a layer of pressure-
sensitive adhesive along the rear surface of the graphic portion, the graphic portions in
said laminates being adapted to be adhered to a substrate by the layers of adhesive in a
predetermined relative orientation to form on the substrate a graphic having a
predetermined shape;

10 each of said laminates further including a separate polymeric cover sheet having
opposite outer and inner major surfaces and overlaying the graphic portion, and a layer of
removable pressure-sensitive adhesive having opposite front and rear major surfaces, said
layer of removable pressure-sensitive adhesive being coextensive with and having its rear
15 surface firmly adhered to the inner major surface of the cover sheet and having its front
surface removably adhered to the front surface of the graphic portion;

said cover sheets having irregular visually distinctive mating edges shaped for
edge-to-edge engagement only when said graphic portions are in said predetermined
relative orientation; and

20 said mating edges on said cover sheets extending at least 0.05 inch or 0.13 cm past
the adjacent peripheral edges of said graphic portions to protect the graphic portions and
provide a predetermined spacing between said graphic portions when said mating edges
are in said edge-to-edge engagement.

2. An assemblage according to claim 1 wherein said graphic is elongate, and said
25 graphic portions have parts extending past each other longitudinally of said graphic when
said graphic portions are in said predetermined relative orientation.

3. An assemblage according to claim 1 wherein said graphic includes graphic
portions projecting in two directions generally at a right angle with respect to each other,
30 and said graphic portions have parts extending past each other in said two directions when
said graphic portions are in said predetermined relative orientation.

4. An assemblage according to claim 1 wherein said mating edges on said cover sheets extend at least 0.1 inch or 0.25 cm past the adjacent peripheral edge of the graphic portions.

5. An assemblage according to claim 1 wherein said graphic is elongate, said assemblage includes at least three laminates including graphic portions adapted to be adhered to a substrate in a predetermined relative orientation to form the graphic having the predetermined shape, said three graphic portions being essentially identical, having first and second ends, and being adapted to be adhered to the substrate in any order with the first ends of two of said graphic portions positioned adjacent the second ends of two of said graphic portions; and

said cover sheets of said laminates including said graphic portions being essentially identical, each having a first irregular visually distinctive mating edge adjacent said first end of said graphic portion and having an opposite second irregular visually distinctive mating edge adjacent the second end of said graphic portion adapted for edge-to-edge engagement with the first irregular visually distinctive mating edges of either of the other two cover sheets to afford placing said graphic portions in said predetermined relative orientation.

6. An assemblage according to claim 1 wherein said graphic is elongate, said assemblage includes at least three laminates including graphic portions adapted to be adhered to a substrate in a predetermined relative orientation to form the graphic having the predetermined shape, said three graphic portions including a central graphic portion having opposite identically shaped ends and a pair of essentially identical end graphic portions having first and second ends adapted to be adhered to the substrate at the opposite identical ends of the central graphic portions with said first ends of said end graphic portions adjacent the identical ends of said central graphic portions; and

said cover sheet of said laminate including said central graphic portion having identical irregular visually distinctive mating edges adjacent said identical ends of said central graphic portion, and said cover sheets of said laminates including said pair of end graphic portions being essentially identical, having first irregular visually distinctive mating edges adjacent said first ends of said end graphic portions adapted for edge-to-edge

engagement with the identical irregular mating edges of said cover sheet adhered to said central graphic portion.

7. An assemblage according to claim 1 wherein said graphic is elongate, said assemblage includes at least four laminates including graphic portions adapted to be adhered to a substrate in a predetermined relative orientation to form the graphic having the predetermined shape, said four graphic portions including a pair of essentially identical central graphic portions having first and second ends and adapted to be adhered to the substrate with said first ends adjacent at the center of the graphic and a pair of essentially identical end graphic portions having first and second ends adapted to be adhered to the substrate at the opposite ends of the central graphic portions with said first ends of said end graphic portions adjacent the second ends of said central graphic portions; and

said cover sheets of said laminates including said pair of central graphic portions being essentially identical, having first irregular visually distinctive mating edges adjacent said first ends of said central graphic portions adapted for edge to edge engagement with each other, and having opposite second irregular visually distinctive mating edges adjacent the second ends of said central graphic portions, and said cover sheets of said laminates including said pair of end graphic portions being essentially identical, having first irregular visually distinctive mating edges adjacent said first ends of said end graphic portions adapted for edge to edge engagement with the second irregular mating edges of either of said cover sheets adhered to said pair of central graphic portions, said first irregular visually distinctive mating edges of said cover sheets of said laminates including said pair of central graphic portions being different than and easily visually distinguishable from the second irregular mating edges of said cover sheets of said laminates including said pair of central graphic portions and said first irregular mating edges of said cover sheets of said laminates including said pair of end graphic portions.

8. An assemblage according to claim 7 wherein said graphic portions have parts extending past each other longitudinally of said graphic when said graphic portions are in said predetermined relative orientation, and said mating edges on said cover sheets extend around said parts and at least 0.1 inch or 0.25 cm past the adjacent peripheral edge of said parts of the graphic portions.

9. An assemblage according to claim 1 wherein said graphic is elongate, said assemblage includes at least three laminates including graphic portions adapted to be adhered to a substrate in a predetermined relative orientation to form the graphic having the predetermined shape, said three graphic portions including a central graphic portion having opposite identically shaped ends and a pair of mirror image end graphic portions having first and second ends adapted to be adhered to the substrate at the opposite identical ends of the central graphic portions with said first ends of said end graphic portions adjacent the identical ends of said central graphic portions; and

said cover sheet of said laminate including said central graphic portion having identical irregular visually distinctive mating edges adjacent said identical ends of said central graphic portion, and said cover sheets of said laminates including said pair of mirror image end graphic portions having first irregular visually distinctive mating edges adjacent said first ends of said end graphic portions adapted for edge-to-edge engagement with the opposite irregular mating edges of said cover sheet adhered to said central graphic portion.

10. An assemblage according to claim 1 wherein said graphic portions each include a plurality of die cut parts.

11. An assemblage according to claim 1 wherein said graphic portions each include a plurality of elongate strips having parallel elongate edges.